



November 20, 2020, ABOS Board Minutes
Recorded by Lori Berezovsky, ABOS Secretary

The meeting was called to order at 2:03 p.m. Central Time.

In attendance: Cathy Zimmerman, David Kelsey, Lori Berezovsky, Brooke Bahnsen, Susan Parkins, Wendy Ramsey, Robin Rousu, Katrina Ford, Karen Bradley, and Rose Huling.
Absent: Liana Morales and Zach Roberts

Secretary Minutes

The minutes from the October 2, 2020 board meeting and those from the October 15 General Meeting have been distributed and corrections have been made. Lori Berezovsky motioned to accept the minutes as written. David Kelsey seconded. Motion carried. The minutes will be posted to the website and moved to the shared folder.

Treasurer's Update

Brooke Bahnsen reported that our income, as of the end of October, is \$28,402.00 higher than expected and our expenses were \$88,100.00 lower. We have a net income of \$101,976.00 which gives us a good cushion for next year's conference. Our insurance has been paid; the accountant and the additional payment to Amigos will be paid in November. We are still awaiting payment from one vendor.

UberConference

UberConference hasn't kept up with technology as Zoom has. Our board has adapted well to Zoom. Cathy recommended dropping UberConference. Zoom offers enough room for each committee to hold meetings simultaneously. We would lose some meeting recordings on UberConference, but that information should be recorded in meeting minutes. Our subscription to UberConference is paid through April 27, 2021.

Katrina Ford motioned to discontinue UberConference in April 2021. Wendy Ramsey seconded. All were in favor. Motion carried.

President's Report

Cathy Zimmerman said that she is very proud of the board and all they did to set up and execute the conference.

Whova has given us a \$100.00 Amazon gift card for winning the Most Proficient Whova Customers Competition in October 2020. We earned the highest score by using almost all the Whova features and were top-ranked in terms of attendee engagement.

Cathy met with Ari Lazarus and Kathy from the Federal Trade Commission recently. They would like to partner with us to provide information on senior scams, etc. to our patrons. Cathy Zimmerman and Ari will do a Facebook Live on what the Federal Trade Commission can do for our membership.

Old Business

Susan Parkins reported that nominations went well. We have good candidates; one rescinded her nomination. Voting runs from Nov. 18-Dec. 7. Winners will be announced right after that.

BOIR: Cathy reported that right after the BOIR Project was unveiled at the conference, their server went down. People don't seem to be inputting their information. Please encourage people to do that, along with donating to BOIR on Giving Tuesday and through holiday sales on Amazon. We will work on putting reminders about supporting BOIR on Facebook and possibly sending info on the project to state libraries. New BOIR wording is needed on the website, too.

New Business

The post-conference survey will be ready to send out at the beginning of December.

David Kelsey and Cathy met with Little Free Library to learn more about their new initiative, Read in Color. If an individual or group sponsors a Little Free Library, they can take the pledge to offer more diverse books in their Little Free Libraries. Cathy asked us to spread the word on this.

TechSoup offers discounts on tech including HP printers, upgrades to networking equipment, new Dell computers, and more, that our members could take advantage of at their own libraries. Brooke will make sure we qualify for this by contacting TechSoup. This would make an excellent membership perk.

Cathy and David will offer a discussion and News You Can Use at the virtual ALA Midwinter in January 2021. As presenters, ALA will pay for both of their attendance costs. It would cost \$130.00 for Lori Berezovsky to attend (at the ALA member rate). The goal is to talk to vendors, library schools, ODLOS, etc., advocating for ABOS. Susan made a motion to pay Lori's attendance costs for ALA Midwinter. Karen Bradley seconded. All were in favor. Motion carries.

A candidate for ALA president 2022-23 has asked to speak at an ABOS board meeting. This is a welcome first for us.

Cathy, Brooke, David, and Lori all attended a meeting with our Whova rep to lock in prices before the end of the year. We were offered deeper discounts than expected--\$800.00 savings. We are thinking about doing registration through Whova next year. They will have a lot of updates next year and they will all be included in our contract. We'll also have a \$50.00 credit for storage next year. We will be able to transfer 2020 conference information to 2021 so we don't have to enter it all again. We will have access to recordings and to the app for 6 months post-conference. We would need to sign the contract by Nov. 27, 2020. Susan motioned that we sign the Whova contract for next year. Robin seconded. All were in favor. Motion carried.

Committees

Awards: David will have two new awards to talk about and approve in January.

Continuing Education: Susan got this new committee up and running this year. Next year the committee will bring some learning opportunities to our members.

Long-Range Planning: Robin shared the good news that all of our hotels that have been booked for the next three years are still operational. Wyndham Dallas has closed and will see new management. However, Wyndham RiverWalk in San Antonio is offering us the same rates

as Dallas for 2024. They have bookmobile parking available. We'll need to determine if there's a down payment needed and will need to do a walk-through as soon as it's safe. Robin made a motion to proceed with putting a contract together for Wyndham RiverWalk in San Antonio. David seconded. All were in favor. Motion carries.

We haven't had a conference in the Northwest since 2009. Members have asked to go back to Ohio, but there haven't been any good locations to choose from. Covington, KY would be a good option and is across the river from OH.

2025 options: The first option is Tulalip Resort and Spa in Tulalip, WA, 60 miles north of Seattle. It is tribal-owned and run. There would be a good number of nearby bookmobiles to attend and plenty of bookmobile parking available. It got rave reviews from a library conference held there, but the food budget is way over our budget.

The second option is Disneyland Anaheim. They had a cancellation for Oct. 14-17 and while they regularly charge over \$350.00 per night, we would get a great deal at \$169.00 per night. Food and beverages would be \$20,000.00. They have bookmobile parking and are near three airports. There are lots of shuttles running to and from the hotel. Incidentals would be more expensive. After discussion, the board agreed to proceed with the contract creation for Anaheim.

Marketing: Cathy forwarded Lori an email from ALA Graphics concerning having branded ABOS items for sale in the ALA store. Lori will look into this further.

Membership: Katrina reported that the membership survey will go out Dec. 1. The committee has welcomed new members this month.

Susan read an email from Pattie Johnston congratulating the board on a conference well done.

Reminders

New members will be in attendance at the December meeting.
Start cleaning up your email and Drive.

Meeting adjourned at 3:40 p.m.

Next meeting will be Fri., Dec. 18 2PM CDT.