

Call meeting to order

The meeting was called to order at 2:03 pm CST by ABOS President Lori Berezovsky and Roll Call performed by Karen Bradley.

Roll call

In attendance: Lori Berezovsky, Brittany Peacock, Karen Bradley, David Kelsey, Jenn Koetz, Maggie Petersen, Liz Anastasi, Susan Parkins, Cathy Zimmerman

Absent: Brooke Bahnsen, Michelle Fernandez, Crystal Harris, Carlotta Young, Alicia Rodriguez

Secretary Minutes

Meeting minutes from the February meeting were distributed and adjusted by the Board. Brittany motioned to accept, Jenn seconded, and the motion was approved. February minutes will be uploaded to the website.

President's Report

Welcome to Liz Anastasi!

Liz is currently using the board9 email and will switch to board1 in April. She will work with the Communications Committee with Brittany.

Farewell to Michelle Fernandez.

ACH Payments

We are signed up for a free one-month trial for ACH payments through Amigos so our vendors can transfer money. There is a nominal fee and ACH makes business transactions easier. Some background information for new board members: Amigos is our business agent and handles the money that comes in and out. The ACH payments would replace checks and means that we can send money quicker through our Commerce Bank account since we won't have to send checks registered through the mail anymore. Cathy recently experimented with the service and said that the app was easy to set up and that the money was in her bank account within one or two days after she uploaded the expense reimbursement form.

Bookmobile/Outreach group in Portugal

Lori had a Zoom meeting with Portugal's mobile library department. Their mobile libraries are separate from the regular libraries and include 81 bookmobiles within the government department that they make up. Lori met with them to tell them about ABOS and their coordinator was encouraging them to join the listserv and he encouraged them to apply for the bookmobile parade. Lori encouraged them to join as members. They serve mainly very rural areas and usually set up materials and tables with games so neighbors can chat and catch up.

Treasurer's Report

David reported in Brooke's absence. We have set up a one month trial for ACH payments in order to save money in the long run. We have paid Amigos for their services this month. The majority of our income is conference registration and vendors which will come later in the year. We have payments coming out over the next several months for the next few years' conference hotel contracts.

Committee Reports

Awards (Carlotta) - absent

Bylaws (David)

The Board approved the Executive Director position. The bylaws are ready to go out to membership for their vote within the next month. The voting period will be for three weeks and will cover both the Executive Director position and combining Advocacy and Marketing into the Communications Committee.

BOIR (Maggie)

The Bookmobile Outreach Information Repository is a database of vehicles throughout libraries in the nation. Maggie is scheduling the first meeting soon and has been looking over materials. ABOS has applied for an ILMS grant along with the University of Michigan. Everything has been submitted and we are in a holding pattern.

Communications (Michelle and Brittany)

The Communications Committee met last week with about 10 attendees. They have been divided into Facebook, Instagram, Twitter, Newsletter, and eblast teams. International Outreach Week is going well. There are 98 submissions so far for the bookmobile parade with additional email submissions and international submissions. National Library Outreach Day is April 6th and there is a link to the submission form for the parade.

Conference Planning (Lori)

The committee met earlier in March and has several new people. The committee reviewed things that have already been arranged for the conference and went over the things that we still need to address. Author J.A. Jance will speak this year, as will author and poet Laura Tohe. A library tour will be back on the schedule, as a branch of the Scottsdale Public Library is 1.5 miles from our venue. Three committee members volunteered to take conference photos. Susan and Lori will do a site visit April 30-May 2.

Continuing Education (Jenn)

The Continuing Education committee met at the beginning of the month. A call for proposals was sent out for webinars via the Listserv, and committee members will share that out as well with their area/regional/state networks. The survey was finalized and will be sent out to the membership regarding their desired continuing education topics. The survey will be sent out the week of March 21 and will be due March 31. Driven Discussions will continue to take place as a

regular part of ABOS Continuing Education, occurring 1-2 times per month, and will be moderated by members of the committee. A moderator training will take place so that all committee members are able to cover webinars and Driven Discussions throughout the year.

Finance (Brooke) - absent

Long-Range Planning (Cathy)

2026 search continues and is currently narrowed to four choices

Las Vegas - (Bally's - has parking and The Link - waiting for parking)

Houston Hyatt Regency

Wichita Hyatt Regency - food and beverage minimum high but might be able to negotiate

Graceland - THE Guesthouse at Graceland

We can't move forward too far in the future because we are dealing with deposits going out for our future sites and must continue to watch our spending.

Membership (Crystal)

The Membership Committee is looking to meet next week. They will be planning an event around June 17th for Membership Week. This year the focus is on institutional membership. David suggests reaching out to all the libraries that submitted for international week to suggest they sign up for membership. He also suggests that the Membership Committee also reach out to the Bookmobile Parade participants. Cathy suggested putting out an email blast soon regarding the benefits of being a member because the vote for Executive Director is coming up in April and individuals will want to have the ability to vote. We will need to have an official kickoff date for the Membership Campaign in order to promote it for the entire month of April. There will be swag and a raffle during the campaign. We currently have 824 members, 169 lapsed members, and 21 new members for the month of February. Lapsed members should get an email reminder to renew their membership. David is able to run a report quarterly for the lapsed members so that the Membership Committee can contact them directly.

Technology (David and Alicia)

The Technology Committee meets once a month and is working on the website update in order to make it more user friendly and easier to find things. They are also working on making the continuing education content easier to find behind the paywall. Please send any ideas or suggestions for the website to David.

Vendors (Cathy)

All the vendors have been invoiced so we should see some income fairly soon.

Gold Sponsors: Farber, Summit, Matthews, MeTernally, Mission Mobile, TechOps, Thorndike

Premium: ACORE shelving, MeScan, Little Free Library, LDV

Uncommitted because of budget: Rifkin, Census Bureau, National Library of Medicine, Overdrive, Baker & Taylor, FE Tech, 4Imprint, ODINE electrical systems, Mind to Care

No contact: Emporia, Hayley Trikes, Winnebago, Stories in the Cloud, Zoobean, Creative Bug

Affiliate (non profit): Affiliate tables depend on space this year. Additionally, we will ask them to pay for their meals and pre-record a 1 hour presentation as on-demand material for the conference participants to view.

Networking night - Matthews Specialty Vehicles has offered to pick up the cost for the night. They are struggling with expenses for venues nearby and are looking for a 2 hour rental. Cathy will look for an additional vendor that is not a direct competitor to see if someone might be a co host to help offset the cost for Matthews. We might be able to rent out the Immersive Van Gogh Experience if we can find an additional sponsor.

New Business

Conference Registration pricing is set. The On Demand virtual component will be priced the same as last year's virtual conference. David motioned to pass the registration pricing, Brittany seconded, and none opposed. The motion to accept registration prices for the 2022 in-person conference carried.

National Library Outreach Day, April 6 2:16

We will keep things simple this year and Lori will be producing a video about outreach for our website and ALA. We will be sending out a press release for the virtual bookmobile parade and the hashtag is #mybookmobile.

April Board Meeting

April's meeting is being moved to April 22 in observance of Good Friday for Easter Celebrating board members.

WHOVA

The 2021 conference is closing after providing 6 months of digital access. This will be the last year we do an extended access to the presentations. Normally, WHOVA maintains the recordings for three months and going forward we will keep to the 3 month timeline.

Old Business

Final Executive Director discussion

David will officially launch the vote for membership on Monday April 11 and close it April 29, giving members three full weeks to vote. He will send out an email that includes all of the Executive Director information and the link for the survey. The suggestion was made to include a question at the end of the survey that asks if our members plan to attend the 2022 conference in-person. This question will better help us to plan for the conference.

Upcoming Events

- PLA Mar. 22-25, 2022 (Lori, Susan, Maggie are attending)
- ALA Annual (in-person), Washington, DC June (Lori and Cathy will present)
- ABOS Conference, Oct. 4-6, 2022, Scottsdale, AZ
- Events:
 - ~~International Outreach Week, March 14-18, 2022~~
 - Virtual Bookmobile Parade, April 4-8, 2022
 - Youth Services Week, May 16-20, 2022ml
 - Membership Week, June 13-17, 2022
 - Membership Week social event, June 17
 - Senior Services Week, July 18-22, 2022
 - Book Bike Week, August 1-5, 2022
 - Student Week, September 20-25, 2022
 - StoryWalk® Week, November 7-11, 2022

Motion to end meeting

David motioned to end the meeting, Jenn seconded, none opposed. The meeting ended at 3:29pm CST.