



## **May 15, 2020, ABOS Board Minutes**

Recorded by Lori Berezovsky, ABOS Secretary

The meeting was called to order at 2:07 p.m. Central Time.

**In attendance:** Cathy Zimmerman, David Kelsey, Lori Berezovsky, Brooke Bahnsen, Susan Parkins, Liana Morales, Wendy Ramsey, Robin Rousu, Zach Roberts, Kevin Kammeraad, Katrina Ford and Rose Huling.

**Absent:** None

### **Secretary Minutes**

There was one correction needed concerning the minutes from the April 17, 2020 board meeting. Lori Berezovsky motioned to accept the minutes as written. Wendy Ramsey seconded. Motion carried. The correction will be made before posting them to the website and moving them to the shared folder.

### **Treasurer's Report**

Brooke Bahnsen reported that there were no conference registrations or vendor deposits in April. Some membership dues were paid in April. Uberconference was renewed at the \$120 annual fee. Brooke contacted our accountant and he automatically filed an extension for our Federal form 990. Our ALA membership was renewed, as well. Amigos is giving a 20% discount on memberships for 2021.

### **President's Report**

Cathy Zimmerman reported that she and Rose were approached by the membership asking that we create a COVID-19 shared Google folder containing all the information shared on the listserv having to do with what libraries are doing to restart services. The board agreed that this was a great idea. Rose will put the folder together and will let us know when it's done. The folder will be accessible by ABOS members.

Cathy attended an all-day virtual conference put on by Amigos. She got good information for the Continuing Education Committee, as well as information on virtual conferencing. Amigos uses Big Blue Button.

Cathy impressed upon the board that continuing to plan for the conference is extremely important. The membership looks to the board for leadership and we must provide it. Cathy has started an internal campaign called M1, available in the shared 2020 Board Info folder. We will put the membership first, respond quickly to their questions, and reassure them that the conference will happen. Cathy took a headcount of all board members, asking if they will attend the conference or not, or if they are uncertain they'll be able to attend: 8 are planning on attending, 1 cannot attend, and 3 are uncertain.

Susan Parkins reminded us that Cathy is watching several sources for guidance concerning COVID-19 and our conference. We should all act and talk as if the physical conference will take place. We will introduce the virtual conference much later, as we know more. So far, all of our presenters can attend, except one.

David Kelsey reported on the success of the National Bookmobile Day Bookmobile Parade. 133 bookmobiles were in the parade, and 11 countries were represented. 32,000 people were reached over 24 hours. The ABOS Facebook page garnered more likes, and there was a lot of engagement on the posts. Posts were pre-scheduled in 10-15 minute increments. For the social media campaign we got 500 new likes since mid-March. We now have 1,184 likes.

Cathy said that ALA Annual will be virtual this summer. Susan and Cathy will do their presentation sometime between June 24-26. They gave their poster session up.

### **Old Business**

Cathy attended the ODLOS meeting. They'll get a new chairperson in July.

### **New Business**

**Whova:** Susan Parkins thanked Rose Huling and Robin Rousu for their participation in researching and looking at this conference app. Susan sent out Whova information prior to the board meeting, but added that the conference information stays available for a year after the actual conference. Attendees could access presentations during that year. There would be an approximate annual fee of \$2,400 per year, and Susan believes that cost could be recouped. We would add the conference app to the post-conference survey to determine its success. Whova would work for a virtual conference, but requires live streaming capability in addition to it. Brooke looked into Zoom and said it costs \$200 or less per month. We could sign up for the month of the conference and then cancel if we choose. Susan motioned that we purchase the Whova app this year and also add the live-streaming element. Liana seconded. All were in favor; no opposed. Motion carried.

### **Committee Reports**

**Advocacy:** Liana Morales reported that the committee met last week. They will begin contacting publishers and compiling their list of which ones accept ads, articles, or blurbs, and what fees are required. Liana will look for volunteers to write articles; they will run them by Cathy and David prior to submission. Cathy reminded Liana that the July Out & About newsletter should have conference information in it, and should go out on July 15.

**Awards:** David Kelsey reported that award applications are coming in. He is sending reminders via social media and email. Currently we have 1 John Philip, 17 Carol Hole, 1 Vavrek, and 2 Outstanding Bookmobile Librarian applications. There is usually a rush on awards in July.

**BOIR:** The committee hasn't met yet this month. Cathy will send Lori their committee report later.

**Conference:** David Kelsey reported that 26 programs have been selected and there is really good variety this year. One presentation will be virtual; all others will attend. The selected programs will be announced next week.

**Continuing Education:** Susan Parkins reported that the committee met last week. Their goal is to offer as many professional training sessions as we can along with other opportunities such as a discussion group on COVID-19 and restarting outreach services. Those that we create will be used as an ABOS member perk. Lori had the idea of creating an ABOS podcast and the committee is looking into it. The board was reminded to shamelessly plug ABOS during webinars.

**Long-Range Planning:** Robin Rousu reported that the committee is waiting for hotels to open up. A map has been created of past conference locations, so they are ready to go when the hotels are. Hershey, PA is very interested in having us.

**Marketing:** Lori Berezovsky reported that the committee is in a holding pattern right now. All merchandise has been selected, badge ribbons and t-shirts are ready to order when the time comes.

**Membership:** Katrina reported that the committee launched the Bring 1 campaign and they've had 4 people take advantage of it so far. The campaign will run from April through August. At the end of the referral period a drawing will be held for a free 2020 conference attendance. They will do a Bring 1 social media campaign. Results from the Lapsed Member survey revealed that they knew their membership had lapsed but were not renewing due to changing departments, retiring, or COVID-19. One suggestion offered on the survey was to offer more swag for ABOS members.

**Nominations:** Susan Parkins asked all board members to write up a board story, or what it means for us to be on the board. Ann Plazek had an earlier board do this and their stories were used to inspire people to run for office.

**Technology:** Kevin Kammeraad is getting his bearings. He is comfortable with live streaming due to his library work, and welcomes virtual conferencing.

**Reminders:**

- Please check email daily and respond when needed.
- Please use your ABOS email for official business.
- **Please cc: Cathy and David on all committee correspondence and meeting times.**
- ARSL: Cathy still has not been able to make contact with the board of ARSL. The abridged minutes from the ODLOS meeting are included here, following the ABOS minutes.

## 2020 Conferences

**ARSL**, Sept. 30- Oct. 3 in Wichita, KS. Lori will attend.

**ABOS**, Oct. 14-16, Dallas, TX.

**Next meeting** Friday, June 19 at 2PM CDT

Cathy Zimmerman adjourned the meeting at 3:26 p.m. Central Time.

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### ODLOS May Meeting recap

#### 1. Executive Board Report

Lessa Pelayo-Lozada reported on the following:

- The Forward Together volunteer form is open until May 8, and it can be found here: <https://www.surveymonkey.com/r/WK65CDV>
  - Two groups will be appointed- a general Forward Together group and a fiscal analysis group.
- President Wanda Brown and President-elect Julius Jefferson have begun holding a monthly ALA Connect live event. ALA Connect Live Info can be found here: <http://www.ala.org/membership/ala-connect-live-monthly-series>. Last month, they discussed advocacy efforts and updates in that realm. The next installment will be held on May 21 at 11:30 PDT, and the focus will be on wellness.
- Concerning finances, Treasurer Maggie Farrell soon will be posting answers to fiscal questions that were asked at Midwinter in January.
- ALA Executive Director Tracie Hall reported recently on new fiscal controls that are in place. Examples include new monthly reporting procedures with various managers and new contract approval processes. In addition, a group was recently formed to analyze new business/revenue ideas and opportunities. It is comprised of both internal and external members.
- ODLOS and APALA recently held a webinar on confronting Xenophobia.

Q: will Maggie Farrell address impacts of cancellation of Annual? A: Not in the aforementioned responses because there are still many unknown factors about the cancellation; however, there will most certainly be some future communication about the financial impacts of the cancellation.

#### 1. EDI Assembly

- a. Update from working group

We now have a good sense of who is interested in having representation in the Assembly due to responses to the email we sent a few weeks ago.

- b. Scheduling of first virtual meeting

The group discussed possible timing for the Assembly meeting, and the pros and cons of holding it around the time of the ALA Virtual Event in late June. In addition, we want to try to schedule it around events we are aware of as well as possible.

Paolo suggested that attendees might find the abundance of virtual meetings in late June a bit much and suggested holding the Assembly quite a bit after the Virtual Event. John suggested that this first meeting will be more organizational in nature and doesn't need to be quite as tied to the ALA event. Marti wondered how much programming is being planned for the Virtual Event.

We discussed having the Assembly reps focus on ALA Virtual Event through the lens of EDI. The consensus of the group was that a meeting in August would be best. All of us should survey our groups' activities for the first two weeks of August and send Martin any dates/times to avoid. We will finalize the date at our next ODLOS AC meeting, which is on June 8. We can finalize our list of invitees and finalize our messaging at the meeting. The working group will develop some language in advance.

## 2. ODLOS report

Kristin Lahurd reported on the following:

- The recording for the webinar with APALA last Friday on confronting Xenophobia can be found here: <http://www.ala.org/aboutala/offices/diversity/odlos-webinar-archives>. It was the best attended webinar to date with 1200 registrants! Great feedback was received as well.
- A literacy partners webinar will be held next week: [http://events.zoom.us/webinar/register/WN\\_1mXCydQ1S1OPTgjyLrDx9Q](http://events.zoom.us/webinar/register/WN_1mXCydQ1S1OPTgjyLrDx9Q).
- ODLOS is working with round tables and affiliates on Virtual Event planning.
- The office is organizing a June 28 virtual book awards celebration with YALSA and ALSC. Will be a full day and open to all.
- ODLOS is part of a group that is working on a survey about libraries and most pressing needs in the COVID 19 era.
- Virtual Library Legislative week is happening now, and information is here: <http://www.ala.org/advocacy/nlld>

## 3. Updates from group representatives

- a. **ABOS** is continuing to move forward with plans for their October conference in Dallas based on discussions with our planning experts at Experient, our hotel and others. They have just closed their program proposals and have chosen those who will present at conference. They are being notified now. The nomination for awards link is still open. It can be found on the ABOS website. ABOS is offering 15 Carol Hole travel grants of \$500 each in celebration of their 15th anniversary. Cathy has been doing LIVE social media updates weekly to stay in touch with the ABOS membership. Their social media blitz continues to be a huge success, thanks in part to David Kelsey, President Elect. The virtual National Bookmobile day ran for 24 hours with 132 outreach vehicles from

around the world. They reached over 32,000 people. The original goal of 1000 new likes by the end of April was surpassed at 1170! (Cathy Zimmerman)

- b. **AILA** had a virtual hangout on April 24- no formal agenda, just a chance to connect. Also, the Library of Congress has appointed Joy Harjo for a second term as poet laureate. (Carla Davis- Castro)
- c. ASGCLA is improving and updating their website. They have some concern about lack of programming surrounding individuals with disabilities at the upcoming Virtual Event. (Marti Goddard)
- d. APALA is preparing for next year's elections- hope to be ready by the end of this week and opened up next week to members. (Paolo Gujilde)
- e. BCALA is having a virtual summit on May 15-16, and it is open to all and free. Information can be found here: <https://2020bcalavirtual.heysummit.com/?sc=b5OD7Kfl#>. Elections are happening for BCALA now as well. (Shauntee Burns-Simpson)
- f. The Committee on Diversity met last week. They are working closely with the EDI Implementation Working Group. How do we foster a culture around EDI in the association? They plan to have small working groups for each of the guiding principles in place by June. That way they can work on training materials, which will be the focus for COD for the year. (Shauntee Burns-Simpson)
- g. Committee on Literacy is co-sponsoring a webinar this week: Expanding the Library's "Reach" through a Literacy Partners Program- May 15 @ 1:00 CDT. St. Charles (IL) Public Library decided to transform engagement initiatives to local businesses, by enhancing SCPL's Literacy Partners program. Literacy Partners feature good-condition and popular withdrawn library books, magazines, and audiovisual materials; patrons can keep materials and do not need to return them. In addition, the committee will be meeting later this month and has begun discussing their meetings around the ALA Virtual Event. Also, Kevin Reynolds is working with Kristin to onboard the incoming chair, Tiffeni Fontno. Finally, we learned recently that OverDrive will be donating profits from their apparel shop to the Literacy Clearinghouse: (see: <https://company.overdrive.com/2020/04/16/celebrate-your-love-of-reading-with-libby-and-sora-apparel/>). (Kevin Reynolds)
- h. Rainbow Round Table is trying to figure out when to hold their events that would have been at Annual- membership meetings, etc. Also made call recently for committee volunteers. (Ana Elisa de Campos Salles)
- i. REFORMA is trying to figure out what to do about the conference they were planning for March 2121. Elections under way for offices. (Nicanor Diaz)
- j. SRIDP skipped the meeting last month in order for people to get settled in their work from home situations. They are meeting next week. (Nicanor Diaz)
- k. RNTLOAK plans for the Rural Libraries Toolkit to be complete by the end of June. They are looking at prison library program with which they might partner. (John Sandstrom)
- l. SRRT is working on programs for the virtual ALA Annual Conference. The chair's program will be the program for the Feminist Task Force 50th anniversary, Herstory through Activism: Women, Libraries, and Activism. The date and time for this is still to be announced. (Jane Cothron)

Elizabeth Brumfield, incoming ODLOS Advisory Committee Chair, noted that she is looking forward to working with the group next year.